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## N E W S R E L E A S E

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### **RealBiz360.com Selected by Mid-Florida Regional Multiple Listing Service (MFRMLS) to provide Online Real Estate Virtual Tour Services.**

**Phoenix, AZ. 03/17/2009** - RealBiz360 Inc., the leader in delivering High Resolution Imaging over the Internet announced today that it has entered into a partnership as an online provider for Real Estate Virtual Tours with the Mid-Florida Regional Multiple Listing Service (MFRMLS) representing nearly 30,000 members.

RealBiz360's VuVista Suite featuring i3 Technology and iVuZoom viewing will enable MFRMLS members to easily create high resolution, interactive, slideshows in three simple clicks directly from the MFR MLS services window. Agents will be able to promote their virtual tours through their IDX website, MyFloridaHomesMLS.com, MLXchange, and showcase full branded tours.

The exclusive relationship will include a special pay-per-use model with an option to upgrade to the full VuVista Suite of features. "We are offering MFRMLS members an exceptional value proposition in these challenging times, combined with the easiest, fastest way to create outstanding property tours. We are thrilled to be chosen by MFRMLS as their exclusive provider", stated Steve Marques, President and Chief Operating Officer of Realbiz360.

"We are impressed with RealBiz360's commitment to provide a top-quality product that enables our members to better serve their clients and customers. It's easy to use and requires no special camera equipment. Our partners at RealBiz360 provide this technology so our members can create very cost-effective virtual tours and high resolution slide shows without a duplication of effort. Photos, property information and REALTOR® remarks can auto-populate from the MLS database. As tours are completed, they can be auto-uploaded back into the database with a simple click on a custom link", said Marty Hunt, President of the Mid-Florida Regional Multiple Listing Service, in Orlando, FL.

### **About RealBiz360 Inc.**

RealBiz360, Inc. a subsidiary of iseemedia Inc. is the leading provider of Image Content Management Solutions for rapidly delivering high-quality images over the Internet. RealBiz360's advanced immersive imaging technology enables fast and efficient high-resolution imaging, panoramic viewing, and image interaction for professional and enterprise requirements. Realbiz360's VuVista solution transforms images from mere pictures to powerful tools that communicate and invite hands-on participation for an immersive experience. This revolution in imaging changes the way consumers interact with images and provides new visual solutions for the Real Estate Industry. For more information, please visit: [www.realbiz360.com](http://www.realbiz360.com)

### **About Mid-Florida Regional Multiple Listing Service**

The Mid-Florida Regional Multiple Listing Service services 13 Realtor associations in 10 counties and has approximately 30,000 members. Homebuyers can log on to [www.MyFloridaHomesMLS.com](http://www.MyFloridaHomesMLS.com) to find the most up-to-date information on home listings in central and southwest Florida, including open houses, short sales, pre-foreclosures and foreclosures. For more information, please visit: [www.mfrmls.com](http://www.mfrmls.com)

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