
N E W S R E L E A S E

RealBiz360 announces the launch of VuVista Suite featuring i3 Technology with the exclusive iVuZoom, immersive, interactive, viewing experience.

National Association of Realtors Conference & Expo, Orlando, November 7th, 2008 - RealBiz360 Inc., the leading provider of delivering High Resolution Virtual Tours over the Internet announced today the launch of VuVista Suite featuring i3 technology at this year's National Association of Realtors Expo in Orlando.

VuVista Suite is the newest, most innovative enhancement to Realbiz360's already widely accepted platform of immersive, interactive virtual tours. This new release earmarks the companies move into web based applications to enable agents to upload, stitch and publish virtual tours and slideshows from any internet or wireless connection to the web without the need of software loaded on a PC or laptop.

VuVista includes a powerful suite of online marketing and imaging tools featuring i3 Technology with the exclusive iVuZoom immersive, interactive viewing experience.

iVuPhotovista integrates the award winning iseePhotovista stitching software to deliver the easiest way to create High Resolution **180°** and **360°** panoramas online using any digital camera.

iVuPhotoXpress enables the fast upload of High Resolution images, and the complete customization of tours including MovieMode video effects.

iVuZoom delivers the exclusive immersive, interactive viewing experience.

VuVista Suite's iVuZoom Imaging technology allows users to interact with images in a way that is more realistic, informative, and enjoyable. With iVuZoom, agents can create immersive experiences with their Virtual Tours that go well beyond the industry accepted low resolution Virtual Tour. Consumers can zoom and pan into a High Resolution image of interest without pixellation, examine it in fine detail, and make a better-informed decision about the property.

"We have a commitment of working with the real estate industry using our technology to empower more effective and user-interactive tours of client properties. "VuVista's Interactive Virtual Tours have proven to hold viewer interest up to 5x longer than a

typical Virtual Tour, thus generating more qualified leads for Real Estate Agents. We believe this brings an inherent value both to the agent and to the consumer”, said Steve Marques, President, RealBiz360 Inc.

RealBiz360 will be offering VuVista Suite Gold and Silver membership plans in conjunction with website and referral marketing programs from alliance partners, AnnounceMyMove and ListingDomains at this year’s Nar Expo – Booth # 4221.

About RealBiz360 Inc.

RealBiz360, a subsidiary of iseemedia Inc., is the leading provider of solutions for rapidly delivering high resolution virtual tours over the Internet. RealBiz360’s patented imaging technology enables fast and efficient high-resolution imaging, panoramic viewing, and immersive, interactive image interaction to make pictures come alive on the web.

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