
N E W S R E L E A S E

iseemedia and RealBiz360 introduce the world's first shoot and stitch in-camera panorama and Virtual Tour solution powered by iseephotovista and available in the new Kodak EasyShare V-Series Digital Cameras.

Triple Play Realtor Convention & Trade Expo, Atlantic City, December 5th, 2006

iseemedia Inc. and RealBiz360 Inc. announced today at the Triple Play Realtor Convention and Trade Expo that the RealBiz360 Virtual Tour Marketing System, available at www.realbiz360.com, is now fully automated with the new Kodak EasyShare V-Series Digital Cameras. This exclusive integration of iseemedia and Realbiz360 technologies automates the panorama creation process utilizing iseephotovista's "in-camera" panoramic stitching software embedded in the new Kodak EasyShare V-Series digital cameras.

Kodak is now shipping its new line of digital cameras with iseemedia's patented technology, the award winning Photovista™ Panorama stitching software. The Kodak In-Camera Panorama Mode enables users to easily shoot 2 or 3 photos and automatically stitch them together within the camera in seconds, to create one expansive wide angle Panorama.

As a result of this breakthrough in panorama creation, Realbiz360's Photovista TourBuilder™ software, which also includes iseephotovista™ technology, now lets Real Estate Agents create a virtual tour instantly by simply uploading the finished panorama directly from the Kodak camera – no special software, no complex tasks – just a virtual tour in seconds.

RealBiz360 will be introducing the Kodak V705 with in-camera stitching capability in conjunction with their High Definition Virtual Tour™ Marketing System as a combined bundle for Agents and Brokers at this year's Triple Play Realtor Convention and Trade Expo in Atlantic City, with packages starting at \$399.00.

"The combination of iseephotovista's stitching technology embedded in the Kodak V-Series digital cameras and RealBiz360's High Definition Virtual Tour™ software will offer real estate professionals one of the simplest and fastest ways to create virtual tours on the market today", said Steve Marques, President, RealBiz360.

RealBiz360's High Definition Virtual Tour™ viewing system enables agents to utilize any resolution image from today's high megapixel cameras such as the Kodak V705 without any downsizing ensuring that online buyers are able to ZOOM in and see incredible image detail and quality.

iseephotovista's panoramic stitching technology extends the functionality of Kodak digital cameras by allowing users to shoot and process a two or three-shot panorama in the camera with perfect alignment and color matching. The in-camera stitching maximizes camera resolution by seamlessly adding images together and aligning them. By delivering easy and instant, high quality results, iseephotovista and RealBiz360 are meeting the needs of the growing demand for Real Estate Virtual Tours.

"This innovation represents a real simplicity breakthrough for the real estate virtual tour industry and RealBiz360.com can now provide the easiest and most integrated real estate marketing technology through our exclusive partnership with Eastman Kodak. Our launch at the NAR Show

in New Orleans, generated an overwhelming response," said Anthony DeCristofaro, CEO, iseemedia Inc.

TriplePlay – Dec 5-7 2006
Atlantic City Convention Center
Booth # 1022

About RealBiz360 Inc.

RealBiz360 Inc, a subsidiary of iseemedia Inc. provides real estate professionals and virtual tour providers with a innovative creation, marketing and delivery system for High Definition Virtual Tours. The completely hosted solution includes the easy-to-use Photovista TourBuilder™ software as well as multiple creation options such as stills, 180° and 360° Panoramas, slideshows and 360°x360° Fisheye as well as an integrated marketing system. Realbiz360.com is a Picture Path partner enabling automatic uploads to Realtor.com For more information, please contact Steve Marques, President, at 1.888.REALBIZ or by email at Stevem@realbiz360.com. Visit www.realbiz360

About iseemedia Inc.

iseemedia Inc. is a software developer focused on the commercialization of advanced, rich content adaptation and delivery solutions for Web and wireless applications. The Company has a global patent portfolio of 39 issued and pending wireless and imaging patents. iseemedia is publicly traded on the TSX Venture Exchange (Symbol:IEE). For more information, visit www.iseemedia.com

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