

News Release

RealBiz360 Provides “No Worry” Migration Path for IPIX Customers in Response to IPIX Bankruptcy

PHOENIX, AZ and TORONTO, ONT - August 24, 2006 - RealBiz360 the nation's only provider of 'high definition' virtual tours for the real estate industry announced today that its RealBiz360 virtual tour creation, marketing, publishing and web hosting platform is now capable of displaying virtual tours created using IPIX technology.

“With IPIX's bankruptcy, thousands of real estate agents, brokers, and photographers have been left to fend for themselves,” said Steve Marques, RealBiz360 president. “IPIX pioneered virtual tour creation for real estate and our release today continues that tradition by offering an easy and painless migration path to all IPIX users.”

Many real estate agents have IPIX panoramas they need to host immediately, or they have run out of keys to create new virtual tours, or simply they have purchased IPIX hardware and have to think about starting over. RealBiz360 has the solution for them.

IPIX hardware and software users can take advantage of the patented RealBiz360 imageserver, which provides HDVT, the ability to provide resolution on demand zooming. They can automatically post to your local MLS, Realtor.com, Picture Path and other websites including your own, use high quality tour templates with branding and feature sheet creation, and they can save the tours to a CD complete with tour statistics. The Company's soon-to-be-released PhotoVista™ TourBuilder software will allow IPIX users to prepare and upload their images as multi-shot panoramas or 360 degree hemispherical panoramas using a single application integrated with realbiz360.com.

About RealBiz360

RealBiz360 Inc. provides the industry's first self-service model for real estate professionals that seamlessly combine web marketing with virtual tour creation. Through its PicturePath Partner program real estate agents are provided state of the art imaging and web services to quickly and easily create and manage a professional online marketing presence. The Company is a subsidiary of iseemedia Inc. in Toronto.

About iseemedia

iseemedia Inc. is a software company focused on the commercialization of advanced, rich content adaptation and delivery solutions for Web and wireless applications. The Company has a global patent portfolio of 39 issued and pending wireless and imaging patents. iseemedia is listed on the TSX Venture Exchange (Symbol:IEE). For more information, visit www.iseemedia.com.

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