



NEWS RELEASE

RealBiz360 Forms Strategic Vendor Agreement with Three Leading Real Estate Franchise Systems

-Century 21® , Coldwell Banker®, and ERA®-

Toronto, Canada – May 30, 2006 – iseemedia Inc. (TSX-V: IEE) today announced that its recent acquisition and virtual tour solutions provider, RealBiz360, has formed a preferred vendor agreement and business alliance with the Century 21®, Coldwell Banker®, and ERA® real estate franchise systems. Through the agreement, agents in these real estate franchise networks will be able to create virtual tours of properties for customers with RealBiz360's High Definition Virtual Tour™ platform and wireless applications, powered by iseemedia's PhotoVista™ TourBuilder and ImageServer 5XE.

The Century 21® brand is one of the most recognized names in real estate with over 8,000 independently owned and operated franchised brokerage offices in 41 countries and territories worldwide. Celebrating its 100th anniversary this year, Coldwell Banker Real Estate Corporation is among the oldest real estate companies in the U.S and maintains a franchise network of more than 4,000 residential and commercial real estate offices worldwide. ERA Franchise Systems, Inc. is a global leader in the residential real estate industry with more than 2,900 franchised brokerage offices and over 30 years experience developing consumer-oriented products and services.

"It is exciting for us to leverage our recent acquisition of RealBiz360 and its portal, RealBiz360.com, and gain market validation for our virtual tour solution platform through our business agreement with these well-respected real estate franchise networks. The fact that the Century 21®, Coldwell Banker®, and ERA® brands are globally recognized speaks volumes to their commanding presence in the market and the opportunity RealBiz360 now has to rapidly increase utilization of our joint virtual tour solution platform," said Anthony DeCristofaro, President and CEO of iseemedia.

According to the 2005 Home Buyer and Seller survey released by the National Association of Realtors®, use of the Internet to search for a home has risen from only two percent of buyers in 1995 to 77 percent in 2005 and virtual tours have become a standard practice in real estate marketing services. This growing trend of home buyers and sellers relying on Web-based information translates into business opportunities for technology providers who help build on the touch points for interacting with customers.

"There is no question that technology is rapidly transforming how consumers buy and sell homes," said Anthony DeCristofaro. "This strategic alliance provides us a

platform of opportunity to introduce our wireless solutions and services to a large base of agents and brokers.”

About iseemedia

iseemedia Inc. (TSX-V: IEE) is a software company focused on the development of advanced, rich content adaptation and delivery solutions for Web and wireless applications. The Company's iseemobility 5MXE software platform enables the creation, adaptation, transcoding, management and secure delivery of rich images, including streaming media, or large documents, to any device, anytime, anywhere. iseemedia is focused on the growing demand for a scalable solution that addresses the “create once, publish to many” paradigm. The Company has a strong global patent portfolio of 39 issued and pending wireless and imaging patents. For more information, please visit the Company's Web site at www.iseemedia.com.

About RealBiz360

RealBiz360, a subsidiary of iseemedia Inc., RealBiz360.com a web portal, and PicturePath Partner, provide the first self-serve model for Real Estate Professionals that combines both a Website and Virtual Tour Solution. This online solution includes the easy-to-use PhotoVista™ TourBuilder and WebCreator™ applications that enable Real Estate agents to quickly and easily create and manage a professional online marketing presence. For more information, please contact Steve Marques, President, at 1.888.REALBIZ or by email at Stevem@realbiz360.com.

Caution concerning forward-looking statements

This news release may contain forward-looking statements that reflect management's current views with respect to future events and operating performance. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in these forward-looking statements. For more information on the Company's risks and uncertainties relating to these forward-looking statements, please refer to the Management Discussion & Analysis section of iseemedia's 2005 annual report, which is available via www.sedar.com.

The TSX Venture Exchange has neither approved nor disapproved the contents of this press release.

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